



# Mark Devaney

**Country Manager | Partner**

United Arab Emirates

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## Biography

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Mark is a partner and co-founder of the Abion Dubai office and has 28 years' experience in the field of IP operating in a variety of roles.

Before moving to the Middle East, Mark spent 18 years at leading IP specialist firm in the UK, where he worked his way from trade mark records assistant to partner in the trade marks team.

Mark offers comprehensive advice on IP protection and enforcement across the GCC and Middle East. His expertise includes serving as external counsel for leading companies across a range of sectors, with a strong focus on brand protection, IP strategy, anti-counterfeiting and disputes.

Mark has served as chair of the Intellectual Asset Management team at brand owner's organisation, MARQUES. He has also served on INTA's Global Advisory Council for the Middle East and is currently a board member of the Dubai Business Group for IP at the Dubai Chamber of Commerce.

## Education

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- BA in Politics and Sociology, University of Essex
- Postgraduate Certificate in Intellectual Property, Queen Mary, University of London
- Chartered UK Trade Mark Attorney
- UK IP Litigation Certificate

# Awards

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- Legal 500 IP Lawyer of the Year for Middle East and North Africa, 2025
- Leading Partner, Legal 500
- Gold ranking, WTR 1000
- Trade Mark Star, IP Stars from Managing IP
- Band 2, Chambers and Partners

# Expertise

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## Services

- IP strategy
- IP prosecution
- IP enforcement and disputes
- Domain names

## Industry Experience

- Entertainment
- Sports and gaming
- Luxury brands and fashion
- Hospitality
- Retail
- Real Estate
- Tobacco
- Healthcare

# Behind the Scenes

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## Interest

Exploring new music, theatre, watching and playing sports.

## **I root for**

Fairness, "The Underdog" & Tottenham Hotspur.

## **Languages I speak**

- English

## **My superpowers**

I would like to think that my ability to see both sides of the coin, and take a balanced view helps in both my professional and personal life.

<https://abion.com/sv/team/mark-devaney/>