



# Joe Doyle-Ward

**Legal Director**

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## Biography

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Joe studied Corporate Law at undergraduate level before completing a master's degree in Sports Law. He began his career with Lane IP eight years ago, progressing from Trade Mark Paralegal to Senior Associate, and played a key role in establishing the firm's Dublin office following Brexit. Joe was also heavily involved in integrating Lane IP into Abion, helping to align teams and operations across offices following the acquisition.

Joe is a qualified Trade Mark Attorney in Ireland, the UK and the EU. He manages trade mark portfolios for some of the world's most recognisable sports brands, with extensive experience in global trade mark prosecution and disputes. Joe has provided commentary on trade mark case law published in the CITMA Review, has featured in the INTA Bulletin as an INTA Ambassador, and currently serves as a member of the INTA Trademark Reporter Committee for the 2026–27 term.

## Education

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- Bachelors Degree in Corporate Law (B. Corp. Law), National University of Ireland, Galway
- Masters Degree in Sports Law (LLM), Nottingham Trent University
- Trade Mark Law and Practice (PGCert), Queen Mary University of London
- Professional Certificate in Trade Mark Practice, Nottingham Trent University

# Expertise

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## Services

- Trade Marks
- Copyright
- Dispute Management
- Domains
- Company Names

## Industry Experience

- Sports
- Retail
- Technology

# Behind the Scenes

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## Interest

Playing/watching all types of sport, particularly football, GAA and boxing.

## My superpowers

Balance – it's a sport in itself juggling deadlines, training and a social life.

## Languages I speak

- English
- Agus cúpla focail i nGaeilge

## I root for

Arsenal!

<https://abion.com/sv/team/joe-doyle-ward/>