



Jenny Lingonqvist

Senior Associate

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Biography

I began my legal career in 2012, studying the music industry's legal aspects. I then started as a paralegal at a law firm and earned my Master of Law in 2019, moving on to associate, focusing on music and fashion, and also gaining procedural experience from a high-profile music industry case. I moved on to in-house counsel at a company with Abion as out-house representatives, ending up at Abion in 2022. In my free time, I spend time with my horse, gardening at our coastal home, and traveling with my husband to Sápmi, Pasifika, Scotland, or anywhere in between.

Education

- Attorney at Law (LL.M.) from the School of Business, Economics & Law at the University of Gothenburg.
- Project management from Music- and Event Management at Campus Nyköping.

Awards

- SIJU's scholarship for "Best Master Thesis" in 2020.

Expertise

Services

- Trademark Strategy
- IP-scan Advisor
- Custom Declarations
- Disputes

Industry Experience

- Music
- Entertainment
- Equestrian
- Fashion
- Hospitality

Behind the Scenes

Interest

Training and competing with my horse, travelling with my husband, re-connecting with our Sámi- and Pasifika heritage.

I root for

Cultural Preservation by celebrating and maintaining traditions, languages, and heritage.

Languages I speak

- Swedish
- English
- Italian
- Spanish
- Sámi

My superpowers

My superpower is my commitment to ethics and professionalism, which builds trust with clients, colleagues, and the legal community.

<https://abion.com/no/team/jenny-ollila/>