



Fredrik Almaas

Senior Associate

Norway

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Biography

I am a senior associate attorney working with all IP-related matters, especially trademarks/branding, and I have been working with IP for my entire career and I love it! I love building things and am constantly working on and coming up with new projects to keep me busy around my house, cooking good food (preferably with some good wine), doing puzzles, drawings and playing with my kids.

Education

- 2023-2024 - EUIPO Academy - EMTD EP for Practitioners: In-depth post-graduate 1-year program on trademark law and prosecution from EUIPO to General Court
- 2004-2010 - Master of Laws: Law degree from the Faculty of Law in Bergen, specializing in trademark, design, patent, and copyright law
- 2011 - Downing College, University of Cambridge: IP Law Summer School, IBC Legal
- 2003-2004 - Norwegian Army Officer Academy (military) / Leadership and organization theory (civil)

Awards

- Managing IP Rising Star 2024
- Managing IP Rising Star 2023

Expertise

Services

- Trademark Prosecution & Litigation (NIPO & EUIPO)
- Opposition & Cancellation Proceedings
- Trademark Infringement Cases
- Branding Process & Strategy
- IP Due Diligence
- Alternative Dispute Resolution & Mediation
- Legal Examination & Advisory Services

Industry Experience

- Energy
- Automobile
- Automated Storage and Retrieval Systems
- Agriculture
- TV/Movie
- Food/beverage
- Cosmetics / home care

Behind the Scenes

Languages I speak

- Norwegian
- English

Interest

- Cooking food (and eat it)
- Puzzles
- Video games

- Building/renovating
- Drawing

I root for

Been a Barcelona fan since I was 10 years old (after seeing Romario in World Cup '94), and that may me also fall in love with Arsenal in the 90's!

My superpowers

I am very organized and systematic, so in my house I know - at all times - where absolutely everything is. Not sure if this counts as a superpower, but super useful.

<https://abion.com/no/team/fredrik-almaas/>