



Mette Højlund

Legal Director

Denmark

mette.hoejlund@abion.com

+45 53 71 57 77

Linkedin: <https://www.linkedin.com/in/mette-h%C3%B8jlund-50a76b10/>

Biography

As Legal Director, Mette advises on trade mark, design and copyright strategy and enforcement, supporting clients in protecting and commercialising their IP assets. She also provides guidance on marketing and consumer law compliance, particularly within regulated industries.

Mette Højlund is admitted as a lawyer in Denmark and is subject to the supervision and disciplinary system of the Danish Bar and Law Society (Advokatsamfundet). Danish lawyers are governed by the rules on professional conduct set out in Section 126 of the Danish Administration of Justice Act, as well as the Code of Conduct of the Danish Bar and Law Society. The rules applicable to the practice of law are available on the Danish Bar and Law Society's website at www.advokatsamfundet.dk.

In the event of a dispute regarding fees or dissatisfaction with the conduct of lawyers employed by Abion IPR ApS, a complaint may be submitted to the Disciplinary Board of the Danish Bar and Law Society (Advokatnævnet), Kronprinsessegade 28, 1306 Copenhagen K, Denmark, www.advokatnaevnet.dk.

Abion IPR ApS, CVR 39347970, Gammel Kongevej 1, 1610 København V, Denmark is not a law firm, and services not provided by Mette Højlund as advokat are not subject to the rules applicable to Danish lawyers.

Expertise

Services

- Intellectual Property Rights
- Marketing Law
- Consumer Law
- Regulatory Matters
- Environmental Law
- Competition Law
- E-Commerce
- Data Privacy
- Compliance Governance

Industry Experience

- FMCG
- Furniture
- Fashion
- Industrial design
- Internet services
- Media & publishing
- Entertainment & TV

Behind the Scenes

Languages I speak

- Danish
- English
- German