



Luisa Grillo

Senior Associate

Italy

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Biography

Luisa Grillo is an Italian attorney at law specializing in Intellectual Property, with a focus on the intersection of law and new technologies. As a lead associate at Abion, Luisa advises clients on protecting their valuable assets by managing the complexities of intellectual property in a rapidly evolving tech landscape. With an LLM in Competition Law and Innovation and an ongoing PhD in Private Law, Luisa is strategically combining professional growth with academic work. She is actively contributing to legal frameworks that address the challenges posed by innovation, positioning herself as a forward-thinking advisor in IP law in the digital era. In addition, Luisa is expanding her influence through open discussions with professionals on INTA's Twitch channel, engaging with the IP community on current issues and trends in intellectual property.

Education

- Five-year degree in Law from the University of Naples Federico II
- Second-level Master's in Competition, Innovation, and IP Law
- PhD student in Private and Technology Law

Expertise

Services

- Intellectual Property Law
- Trademark, Copyright, and Patent Protection
- IP Licensing and Enforcement
- Privacy and Data Protection
- GDPR Compliance and Privacy Policies
- Data Breach Management Technology and Innovation Law
- AI, Blockchain, and Software Agreements
- Legal Support for Tech Companies' Litigation and Dispute Resolution
- IP and Privacy Disputes
- Alternative Dispute Resolution, UDRPs

Industry Experience

- Fashion and Luxury Goods
- Technology and Software
- Pharmaceuticals and Healthcare
- E-Commerce and Retail
- Creative and Media Industries
- Consumer Goods and Manufacturing
- Fashion and Beauty

Behind the Scenes

Interest

- Singing
- Playing padel
- Acting

- Cooking
- Partying with friends
- Skiing

Languages I speak

- Italian
- English
- Spanish

I root for

- Creativity and innovation
- Team spirit and collaboration
- Friends and family success

My superpowers

Turning complex IP challenges into strategic opportunities for brand protection and growth.

<https://abion.com/da/team/luisa-grillo/>